

2018 - 2019
ANNUAL REPORT





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OUR MISSION

Jumpstart Academy Africa seeks to transform Africa by fixing a broken education system.

OUR VISION

Our goal is to ensure inclusive and equitable quality education by improving learning outcomes for young people whilst supporting their personal and professional development.

1. Ensure that young people have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.
2. Enable young people to have access to equitable and quality secondary education.
3. Empower young people to acquire the knowledge and skills needed to promote sustainable development.

OUR OBJECTIVES

Why We Exist



- Across Africa, there is a challenging mismatch between the educational system and the skills required for the 21st Century.
- Under the current model, half of sub-Saharan Africa's total primary school population – 61 million children – will reach adolescence without the basic skills needed to secure a sustainable and meaningful livelihood for themselves.
- It is therefore crucial that we substantially improve the quality of schooling across the continent, so that it results in actual learning and skills acquisition for the growing number of youths in Africa who will enter the labor force in the next 10 years.

THE SKILLS GAP: A GLOBAL PROBLEM

200 Million
AGED 15-24 IN DEVELOPING COUNTRIES HAVE
NOT COMPLETED PRIMARY SCHOOL AND
LACK SKILLS FOR WORK.

That's **1 in 5**
young men and women
in developing countries.

One in six of the world's population
is 15-24 years old.

58% of those who
lack foundation skills
are young women

1 in 8 young
people are
unemployed,
worldwide

In **Brazil**, of the 63% of
Youth in the Labour Market,
one in five is
unemployed

1 in 4
young people
can't find work
for more than
\$1.25/day.

In rural **Cameroon**,
two-thirds of young
people work for \$1.25/day

EDUCATION IS A WISE INVESTMENT

\$1 invested in education and skills pays back
at least tenfold in economic growth.

“In rural Cameroon, two-thirds of young people work for \$1.25/day.”





Top 10 skills

in 2020

1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgment and Decision Making
8. Service Orientation
9. Negotiation
10. Cognitive Flexibility



in 2015

1. Complex Problem Solving
2. Coordinating with Others
3. People Management
4. Critical Thinking
5. Negotiation
6. Quality Control
7. Service Orientation
8. Judgment and Decision Making
9. Active Listening
10. Creativity



Source: Future of Jobs Report, World Economic Forum

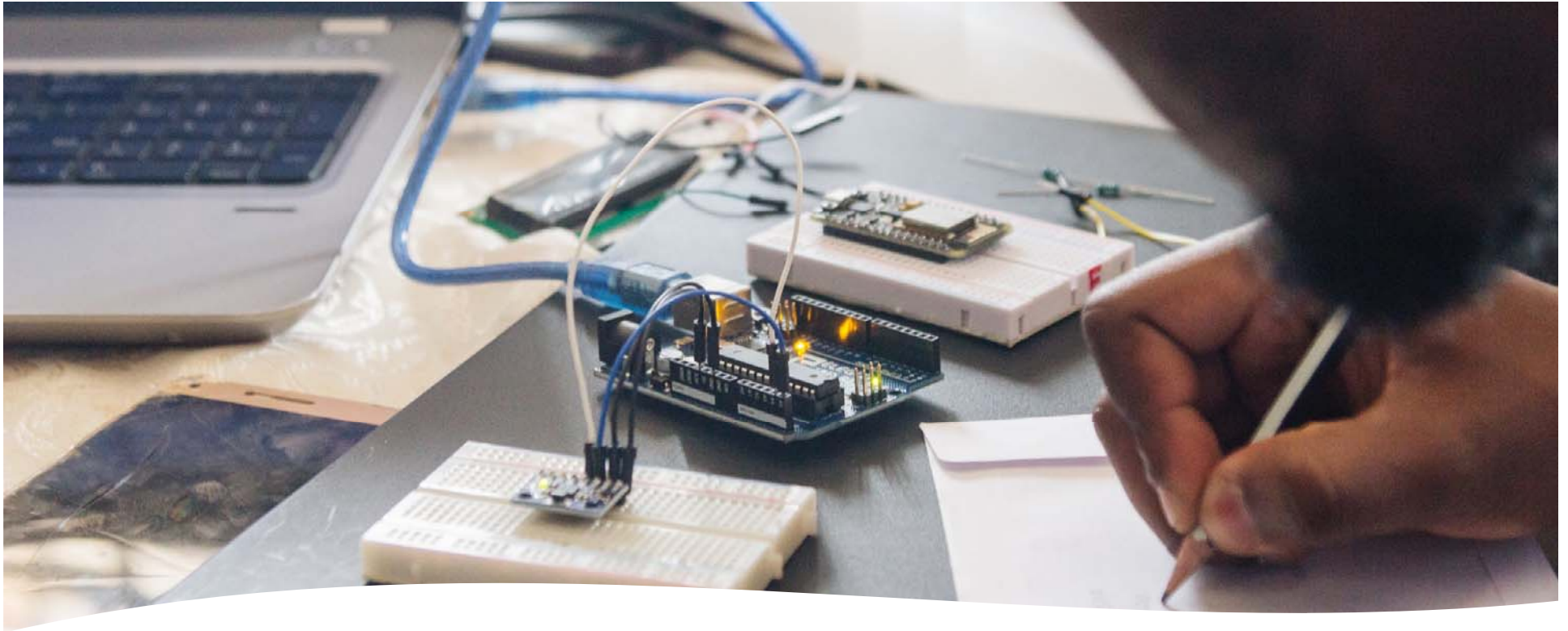
What We Do

We provide young people with quality formal, non-formal and vocational education and training that equips them with the relevant knowledge and skills to lead safe, healthy and productive lives, to meet the demands of the job market and to foster global citizenship.

Our Programs

We create improved learning environments by providing workforce readiness, soft skills, entrepreneurship and technical skills training to young people aged 15 to 29 through two core programs.

1. **Scholars Program.** We partner with secondary schools and embed our curriculum, training teachers at these schools to provide students with practical learning. In doing so, we pay attention to the quality and applicability of skills taught in schools, to ensure relevance to students' future ambitions including further education and employment.
2. **Learning Center.** We offer lifelong learning opportunities and accelerate entrepreneurship through workshops and trainings, with a focus on disadvantaged youth and girls.



- Our curriculum covers the key skills young people need to succeed in 2030: workforce readiness, soft skills, entrepreneurship, and technical skills.
- We leverage digital educational tools for better learning experiences and outcomes.
- Our model enables us to impact youth directly and simultaneously build capacity in schools, thereby providing a holistic approach.
- We have strategic partnerships which amplify our impact, reduce our cost and provides opportunities for our beneficiaries.

Impact



- 30% of youth who complete our training have launched businesses



- 50% of program graduates have obtained internships and job placements



- 65% of the students from our Scholars Program come from rural areas



- 90% of the youth we work with come from low income households



- 59% of the youth we work with are female



- 80% of our students take on leadership roles in their communities.



- Our students experience an 311% increase in their income



By 2025, our goal to is to replicate our model across Africa and train 2 million young people.

Strategic Vision



Strategic Vision

Through our programs, our goal is to train over 10 million young people over the next 10 years.



Our First College Graduates

In December 2018, some of the young people from our inaugural class graduated from college!



Allen Kintoh Nfor
BSc, Technology Computer Science (Honors)
CITEC Higher Institute of Technology and Management
Best Overall Student



Christabel Tengu
BSc in Geography and Urban Planning
University of Bamenda



Jude Nsawir Bonglav
BA in Management
University of Bamenda



Sandra Achelefac
BA, Journalism and Mass Communication
University of Buea



Remi Ngu Kwedang
DIPES 1 in Geography
Higher Teachers Training College

Our First College Graduates

We are proud of these young people who are now ready to join the workforce and continue being agents of positive change their communities.

The Year in Review

We officially launched our activities in Togo!



The Year in Review

Throughout the 2018 – 2019 academic year, we carried out weekly Entrepreneurial Leadership lessons for 100 young people across two schools (CEG Hedjegan and CEG Aviahonou).



The Year in Review

In commemoration of World Youth Skills Day, we partnered with Impact Bridges Africa and Youths4Change to organize a Technical and Vocational Education and Training (TVET) Online Campaign and an in person workshop in Douala, Cameroon.



WORLD YOUTH
SKILLS DAY
2019



HOW HAS LEARNING
A SKILL HELPED
YOU CHANGED
YOUR LIFE??

#TVETCAMPAIGN
#WYSD
WYSD2019



The online campaign and workshop reached over 15,000 young people and highlighted the importance of TVET (known in Cameroon as l'enseignement et la formation techniques et professionnels (EFTP)); in providing youth with the opportunities to develop their competencies and accelerate their transition to work.



CEMEX-TEC AND ASHOKA have partnered to recognize projects around the world that are generating a systemic change.

We are pleased to announce that Jumpstart Academy Africa won the CEMEX-TEC 2019 Award.

We were selected as one of 30 winners out of 1493 projects globally.



Jumpstart Academy Africa, represented by Lovert Nde, was one of 15 international winners in the social entrepreneurship category.



JUMPSTART ACADEMY AFRICA

Nde Lovert
Cameroon, África

Jumpstart Academy Africa seeks to transform Africa by fixing a broken education system. We provide young people with quality formal, non-formal and vocational education and training that equips them with the relevant knowledge and skills to lead safe, healthy and productive lives, to meet the demands of the job market and to foster global citizenship.

The Award comes with a 1 week bootcamp training led by Ashoka and Mass Challenge.



ASHOKA



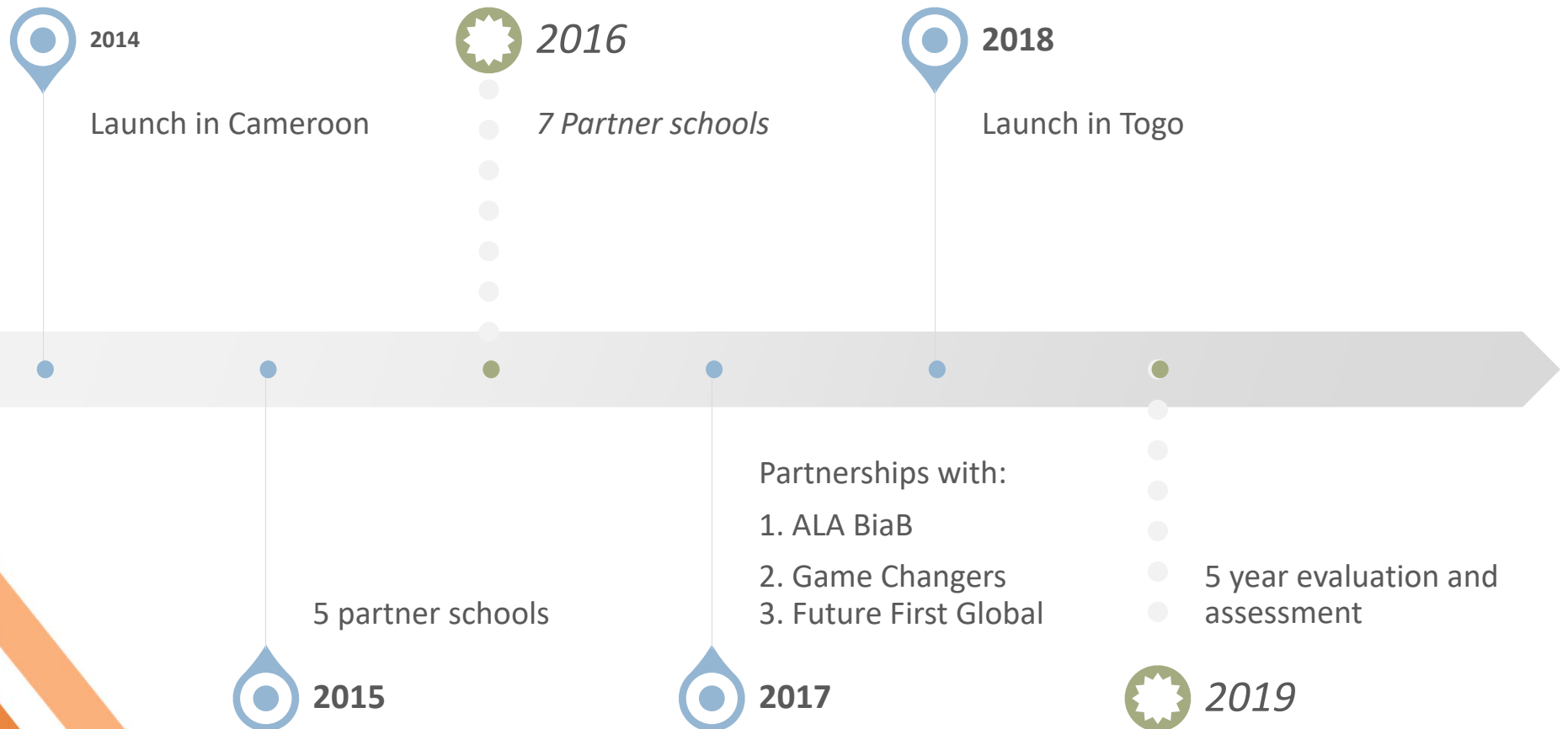
MASSCHALLENGE

Since starting operations in Cameroon in February 2014, we have been working tirelessly to improve the quality of education by preparing young people to succeed.

Here's a snapshot of our journey so far!

Looking Back – Five Years On

Key Milestones

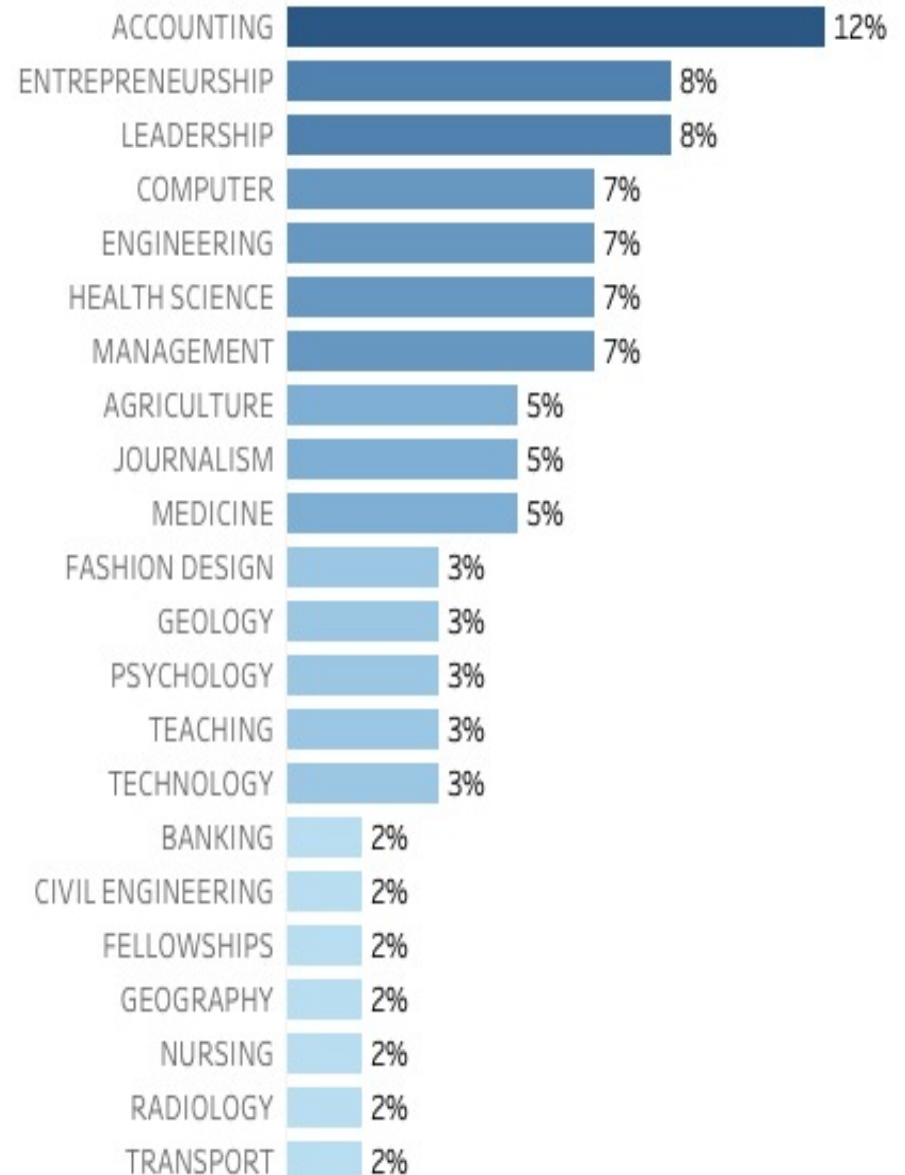


JUMP START ACADEMY AFRICA DEMOGRAPHICS

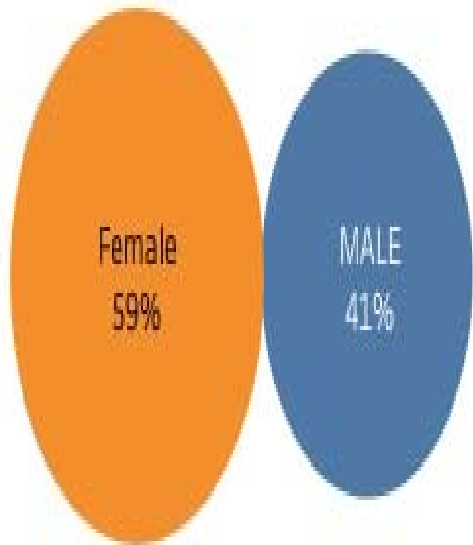
Academic Institution

UNIVERSITY OF BUEA	22.22%
UNIVERSITY OF BAMENDA	16.67%
BANSO BAPTIST HOSPITAL NURSING SCHOOL	5.56%
HIGHER INSTITUTE OF COMMERCE AND MANAGEMENT	5.56%
NATIONAL POLYTECHNIQUE BAMBUI	5.56%
SELF EMPLOYED	5.56%
UNIVERSITY OF DSCHANG	5.56%
AFRICAN LEADERSHIP COLLEGE	2.78%
AFRICAN LEADERSHIP UNIVERSITY	2.78%
AZIMUT INSTITUTE OF COMMERCE AND TECNOLOGY	2.78%
CATHOLIC UNIVERSITY OF CAMEROON, BAMENDA	2.78%
HIGHER TEACHERS TRAINING COLLEGE BAMBILI	2.78%
INSTITUTE OF THE GOLF OF GUINEA(IUG)	2.78%
MBOPPI BAPTIST HOSPITAL NURSING SCHOOL DOUALA	2.78%
ST LOUIS INSTITUTE OF HEALTH AND BIOMEDICAL SCIENCE	2.78%
UNIVERSITAIRE DU GOIIFE DE GUINEE	2.78%
UNIVERSITY INSTITUTE OF THE COAST	2.78%
UNIVERSITY OF YAOUNDE 1	2.78%
XINGTIA POLYTECHNIC COLLEGE-CHINA	2.78%

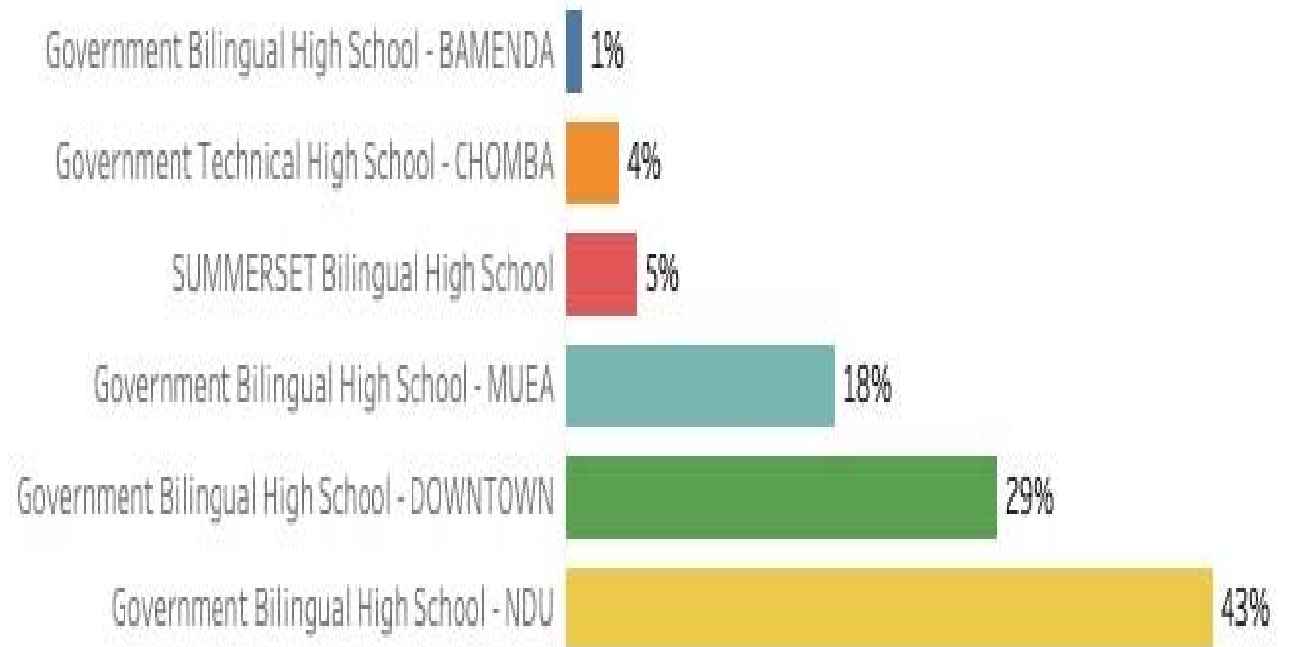
Professional Interest



Gender



PARTNER SECONDARY SCHOOLS



Impact Assessment

59% of our scholars are girls
65% of our scholars come from rural areas

59% of our scholars
are girls

65% of our scholars
come from rural
areas



Alumni Spotlight

- Mbun Freedom is a United Nations Junior Parliamentarian in Cameroon.
- Since 2017, she has empowered over 800 children through her "One child, One Pencil" project.
- As a result of her work, she has been nominated for the National Outstanding Youth Empowerment Leadership Award.



The graphic features a gold and white color scheme. At the top right, the year '2019' is displayed in large white numbers on a gold background. The central text reads 'NAOYELA NATIONAL OUTSTANDING YOUTH EMPOWERMENT LEADERSHIP AWARD' in gold, with a colorful logo of a person with arms raised. Below this, a photo of Mbun Freedom Anweidong is shown. To the right of the photo, a gold trophy is partially visible. The text 'CATEGORY 24 NATIONAL OUTSTANDING MOST IMPACTFUL YOUTH NOMINEE MBUN FREEDOM ANWEIDONG REGION OF ORIGIN NORTHWEST' is listed in gold and white text on a gold background.

2019

NAOYELA
NATIONAL OUTSTANDING YOUTH
EMPOWERMENT LEADERSHIP AWARD

CATEGORY 24
NATIONAL OUTSTANDING MOST
IMPACTFUL YOUTH
NOMINEE
MBUN FREEDOM ANWEIDONG
REGION OF ORIGIN
NORTHWEST

Alumni Spotlight

Samiratu Ntohsi is a Computer Science student at the African Leadership University in Rwanda.

She received a scholarship to attend the Grace Hopper Celebration in Florida, which is the world's largest gathering of women technologists.



Alumni Spotlight

Joyce Pekwalekeh from our inaugural class is the owner of Green Delights Catering.

- Through her business, she provides employment opportunities for three other young people and through the profits from her business, she was able to cover the cost of her university education.

She is now a graduate of the National Polytechnique in Bamenda.



Financials

	2018/2019	2017/2018
Revenue		
Donations	2,500	5000
Grants	15,000	10,000
Total Revenue	17,500	15,000
Expenses		
Program Expenses	6500	8400
Administrative expenses	5000	4000
Training	4500	2000
Marketing	1500	600
Total Expenses	17,500	15,000

New Horizons

Dear Friends and Supporters,

It is hard to believe it has been five years since we started our operations in Cameroon and had our first Entrepreneurial Leadership lesson in Bamenda, Cameroon.

As an Academy, we have come very far, achieving many great feats and overcoming unsurmountable challenges. To date, our work has impacted over 500 students through our Scholars Program and 20,000 young people across Cameroon and Togo.

As you may recall, a strike started in 2016 in Cameroon which affected the North West and South West regions of Cameroon where a majority of our operations were based. As many schools in the two regions still remain closed, we have assessed the risks of our model and the challenges of working solely through partner schools.

Based on our assessment, we are changing our model, to enable us to scale our work and impact more young people across Africa.

On behalf of the dedicated team at JumpStart Academy Africa, we would like to thank you for supporting us as we ensure that youths across Cameroon, Togo and Africa acquire the key skills that will make them ready to face the future of work.

Madelle Kangha
Founder and President, Jumpstart Academy Africa



New Horizons

We will continue to provide young people with real-world, hands on learning through two core programs:



A. Adopt-A-School Program

- We identify mission driven schools to create improved learning environments.
- We license our curriculum to secondary and high schools seeking to provide their students with a unique human centered entrepreneurship curriculum that will enhance their ability to create lasting impact in their respective communities.

B. Immersive Scholar Program (ISP)

- We run an immersive residential summer experience for young people who are passionate and committed to creating lasting change in their communities.



Our Team

"Talent wins games, but teamwork and intelligence win championships."

Michael Jordan

3
3

OUR TEAM

It is our pleasure to announce the appointment of Dr. Bih-Neh Nsoh Estella Jifon as the Executive Director of Jumpstart Academy Africa.

Estella has been with Jumpstart Academy Africa since its creation in 2013 and has served as Program Manager and Country Director for Cameroon respectively.

We are excited at the wealth of experience and Estella brings to this new role.



OUR TEAM



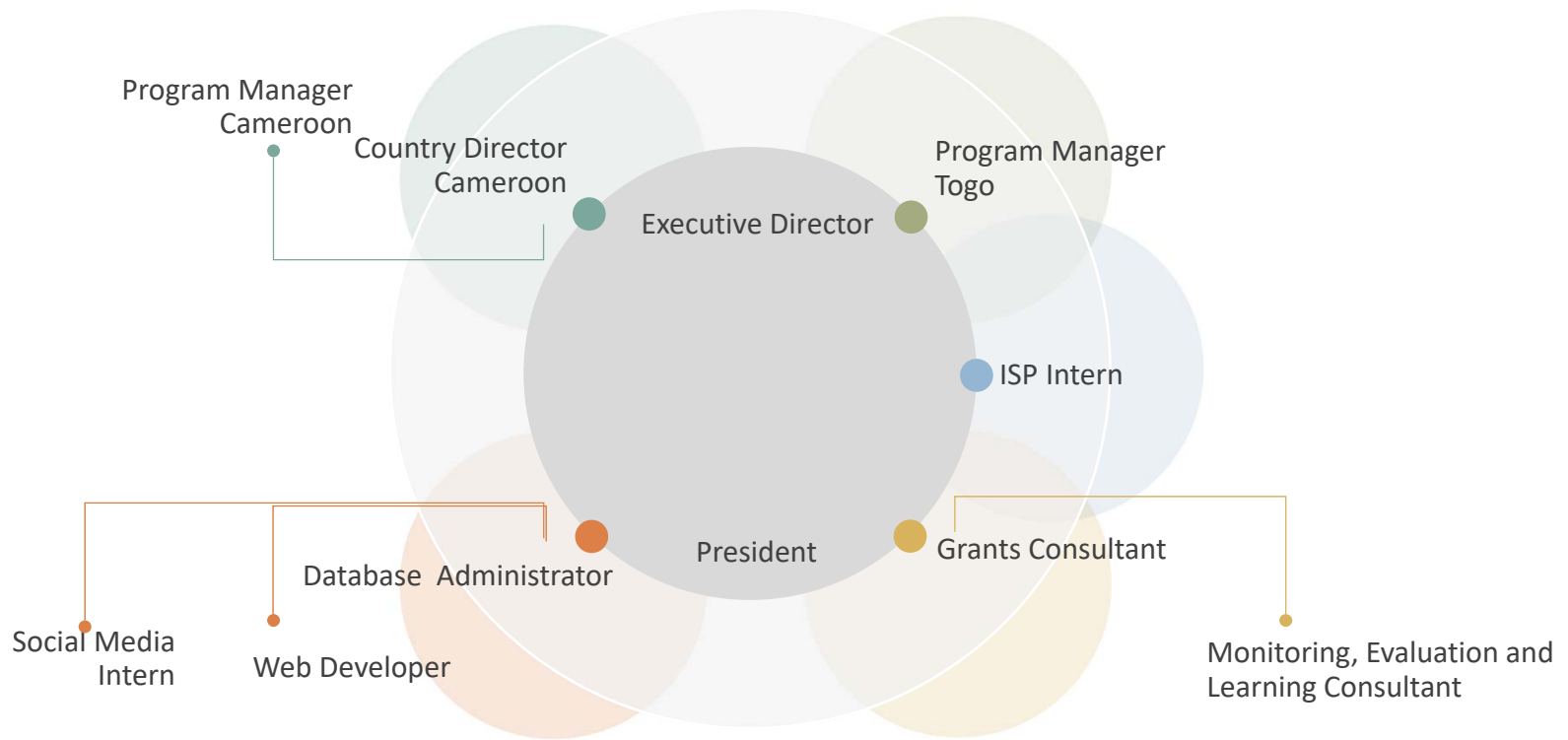
We are pleased to announce the appointment of Lovert Nde as our new Country Director for Cameroon.

Lovert has a long history with Jumpstart, starting in 2013 when he joined as a Mentor Fellow.

Through the years, Lovert has worked tirelessly to successfully achieve our vision which led to his appointment as Head of Curriculum Design and Scholar Engagement.

We are pleased to welcome Lovert to his new role as Country Director.

Organization Chart



Our Supporters



Our Partners




With Gratitude!



Thank you to all our donors for supporting us and equipping us to make a difference in the lives of young people across Africa.

For information on how to make a grant or donation, please visit our website at www.jumpstartacademyafrica.org or contact us at info@jumpstartacademyafrica.org





Get Involved!

www.jumpstartacademyafrica.org

Get in touch!

info@jumpstartacademyafrica.org