



JumpStart Academy Africa  
Breaking Barriers, Igniting Possibilities

From Idea to Action and Impact

# Annual Report

2015/2016



# ANNUAL REPORT

2015/2016

**From Idea to Action and Impact**

[www.jsaafrica.org](http://www.jsaafrica.org)

Founders' Letter	4
JSA's Entrepreneurial Leadership Model	6
JSA in Numbers	8
JSA's Impact in Cameroon & Nigeria	10
Meet JSA's Leaders at Work	12
Our Failures	19
The JSA Team	21
Partnership Spotlight	24
Financials	26
With Gratitude	28

# CONTENT

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rship Academy  
eration of African leaders

2016  
Commerce

OF COMMERCE  
Affairs



# MEET THE LEADERS

[www.jsafrica.org](http://www.jsafrica.org)

# Founders' Letter

## Greetings from Cameroon and Nigeria,

The 2015 year was a momentous one for JumpStart Academy Africa (JSA). We graduated our inaugural scholars, and welcomed the second and third cohorts of passionate scholars. Since starting the Academy in September 2013, we have just passed our two-years mark and we are thrilled to announce that we have worked with over 350 students across Cameroon and Nigeria. These 350 students are excelling in the areas of ethical leadership, civic engagement and entrepreneurship. As we reflect on the past year, we are deeply grateful for your continued support of JumpStart Academy Africa and we look forward to sharing with you developments leading up to the graduation of first class of scholars and the matriculation of our second and third cohort of scholars.

This report is dedicated to our donors, supporters and the young leaders we have been privileged to build up. Our scholars have been a source of inspiration to do

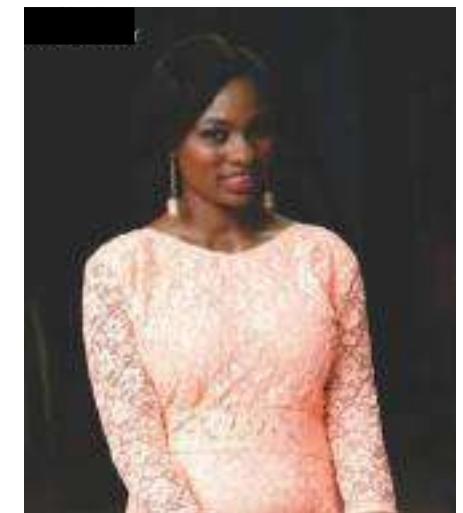
more. It has been our joy to see them grow into business owners, social entrepreneurs, innovators, community activists, artists and the agricultural pioneers. They have developed innovative solutions to healthcare problems, started ventures, provided jobs, carried out community engagement & development, and are working on creating sustainable and innovative solutions to pressing challenges within their communities. We are more confident than ever that these young agents of change will become solution providers to the needs and problems within the African continent. We are thrilled to introduce some of them to you in the pages that follow. Together, we are building and shaping the leaders who will break barriers and ignite possibilities across board in various sectors across Africa. A special thank you to our donors and supporters, it has been an incredible year so far. Going forward, we need to raise funds to be able to continue working tirelessly to cultivate ethical leaders and entrepreneurs.

With your help and continuous support, we can build resourceful youth who will transform our world for good.

With Gratitude,



**Madelle Kangha**  
Founder and President



**Omotola Akinsola**  
Founder and CEO

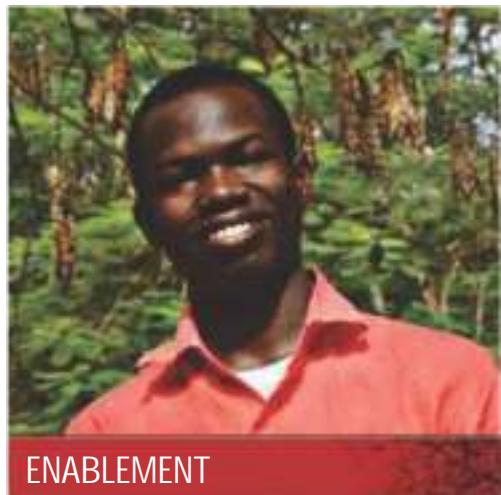


# JSA's Entrepreneurial Leadership Model

[www.jsafrica.org](http://www.jsafrica.org)

# JSA's Entrepreneurial Leadership Model

JumpStart Academy Africa is focused on cultivating, raising and supporting young ethical leaders and entrepreneurs in the continent of Africa. The Academy is built on this vision; "reimagining the purpose of education and help bring about job creators, innovators, solution providers".



ENABLEMENT



EDUCATION

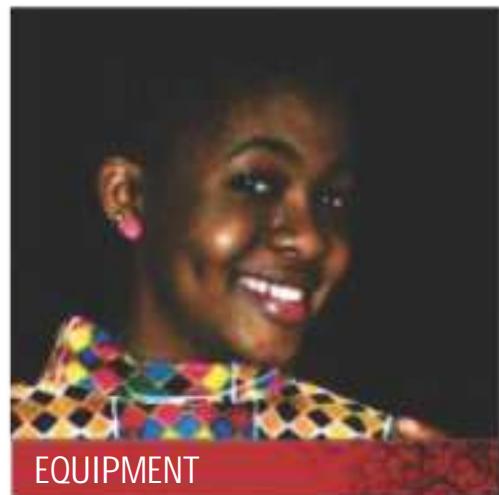
Scholars are enabled to lead ethically and be servant leaders that help provide solutions to the needs they identify in their communities and nations through leadership training, social enterprise development, start-up funding, and mentoring.

Scholars see themselves as instruments of positive change through the emphasis on both academic and entrepreneurial curriculum. Beyond academic lessons, scholars are trained to see themselves as change agents who can provide solutions to the socio-economic issues facing their communities and Africa at large.



EMPOWERMENT

Scholars are empowered to see the possibilities that lie within their hands and minds. Our educators work with them in crafting the vision and hope for their personal lives, their academic work and the future of their country.



EQUIPMENT

Scholars are equipped with tools, resources and opportunities to make positive change happen and trained to become advocates for those who might not have the platform to voice their needs. Taking care of academic needs through tutoring and provision of textbooks and examination fees enhances our scholars' opportunities to achieve their goals and in return help others attain success.

A large group of young children, likely students, are standing in several rows outdoors. They are all wearing matching school uniforms, which appear to be orange or maroon with white stripes on the sleeves. The children are looking towards the camera with varying expressions. The background shows a simple, possibly dirt, ground and some sparse vegetation.

# JSA IN NUMBERS

[www.jsafrica.org](http://www.jsafrica.org)

# JSA in Numbers

## Applicants

3750

applicants to JSA since 2013



0.01%

acceptance rate per year

2

African Countries  
represented at JSA



6

cities where JSA is  
operating



19

Public Secondary Schools  
represented at JSA

12

tribes represented at JSA

## Alumni

Universities attended by alumni



2 Countries

10 Universities:

African Leadership University  
University of Ibadan  
University of Port Harcourt  
Obafemi Awolowo University  
University of Nigeria Nsukka  
University of Buea  
University of Dschang  
Polytechnique Bambili  
University of Bamenda



15+

Scholars Community Service  
Project across Cameroon and  
Nigeria

## Internships

Internship done by JSA young scholars



10 Internships to date

15+ partner organizations



80% of JSA scholars take on leadership  
positions at their various schools



75% saw 70% improvement in academics &  
listed in top 10 of their class

300% increase in Scholars Average  
Income

8 Viable Businesses and Social Ventures



# JSA's impact

## Cameroon - and - Nigeria

[www.jsafrica.org](http://www.jsafrica.org)

# JSA's Impact in Cameroon & Nigeria

## Academic Excellence



Within first Academic term 75% of our scholars saw an average 70% improvement in their academic performance. For example, one of our scholars whose position was 114 out of 167 students prior to joining the program, improved by 89 places by moving to 29th position in just one term. Another student, whose position was 29th, became top ten in her class by progressing to 9th position. Furthermore, at the start of our program, only 20% our scholars had ever been in the top 10 of their class and by the last term of the program, 75% of our scholars had been in the top ten of their class at least once. We have scholars in 10 universities within the continent of Africa.

## Enterprise Creation



At the core of the Academy, is a commitment to teaching young secondary school students how to be job creators via entrepreneurship. One of the key tools we use to measure how much knowledge our students have gained is through the creation of enterprises. This is facilitated by JumpStart Academy Africa clubs created and run by our scholars. These clubs enable our scholars to “learn by doing” whilst cultivating important skills such as the ability to work well in a team. Business Ventures in various sectors such as Healthcare, Agriculture, Arts, Fashion, Technology, Educational Services and Hospitality Services.

## Civic Engagement



We are all familiar with the headlines of bad leadership across the continent. We also know that just one good leader can make a difference. That is why at the Academy we pair entrepreneurship with leadership - so that we can cultivate ethical leaders who will transform the continent. By providing our students with leadership training, our goal is that they become change-makers in their communities and create a wave of positive change. Scholars have carried out community service projects such as Radio Shows to sensitize about HIV/AIDS, Campaigns against Open Defecation, Fundraisers for Christmas presents for patients in Hospitals, Career Choice Counseling Seminar, Tutoring & Mentorship for younger students, and Visits to Orphanages and Home for the Disabled.



# JSA's Leaders At Work

[www.jsafrica.org](http://www.jsafrica.org)

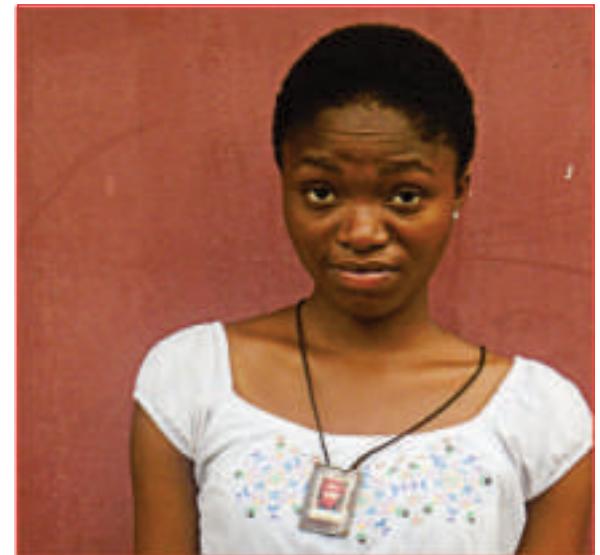
# Academic Excellence



Jumoke Binuyo (Nigeria)



Jude Nyuykinsah (Cameroon)



Juliet Abonyi (Nigeria)

JSA class of 2014,  
Obafemi Awolowo University (OAU):  
Wrote and passed all the national  
examinations once and she is currently  
studying English & Educational  
Management at OAU. She was involved in  
the debate club while at JSA.

JSA Class of 2014,  
University of Buea:  
He wrote the GCE A'Levels a year  
earlier, passed and got admitted to  
University of Buea, Cameroon.  
He is currently in his second year.

JSA Class of 2015,  
University of Nigeria, Nsukka:  
scored the highest mark in UTME for Oyo State,  
got accepted to study Communications at  
University of Nigeria, Nsukka with a first year  
scholarship from Women Connected by Purpose  
(WCP). She was part of the debate club while at  
JSA.

# Academic Excellence



Civian Kiki Massa (Cameroon)

JSA Class of 2015,  
African Leadership University (ALU):  
She has joined the inaugural class of the African  
Leadership University in Mauritius. While at JSA,  
she was part of the Radio Show Club and taught  
social entrepreneurship and transformative  
leadership to local communities. She was selected  
to be join the first cohort of Yale Young African  
Scholars Program in 2014.



Emmanuel Osele Fada (Nigeria)

JSA Class of 2015,  
University of Ibadan (U.I):  
He will be starting at U.I to study Special  
Education with first year scholarship  
from Women Connected by Purpose  
(WCP). He was on the Spoken Words,  
Debate and Poetry Club at JSA.

# Enterprise Creation



Ernest Mbang & Menka Lunenui (Cameroon)

JSA Class of 2015:

Founders of Doc-in-a-Box.

Doc-in-a-Box Diagnostics is a social venture which develops and uses low-cost testing diagnostics tools to eradicate hypertension and diabetes in rural and semi-urban areas in Cameroon. This was born after Ernest and Menka heard so many stories of people dying of hypertension and diabetes. Due to their passion for medical research, when they started learning these topics in class, they decided to do further research and come up with a way of bringing vital medical tools to families who would otherwise not have access.



Ezekiel Okolie, Olumide Adeyemo,  
Adewale Olasupo (Nigeria)

JSA Class of 2015:

They started the tutoring services to help junior students achieve success in their academics. They realized how they got help and assistance and how it helped them in becoming very good at various subject areas. They organize tutorial services and teachers junior students in arts, sciences and commercial subjects.



Esame Marietta Joso (Cameroon)

JSA Class of 2015:

Founder and CEO of Agro-hub, the Agro-hub is a cooperative which consists of seven scholars. They contribute a fixed sum of money weekly as capital. Their goal is to provide yam and plantain at an affordable cost and have a source of livelihood. In November 2014, they planted their first yam and plantain seedlings. In June 2015, they harvested their first produce which was sold in the Buea market. They were able to make a total revenue of 300,000frs with 200,000frs in profits. They will be re-investing 60% of the profit into the business. Their goal is to scale the cooperative to impact many more youths so as to reduce the rate of unemployment in our society.

# Enterprise Creation



Joyce Pekwalekey (Cameroon)

JSA Class of 2015:

Joyce Pekwalekey, put into action the entrepreneurship lessons she had been taught to start her own catering business, selling freshly made salads at school. She named it Joyce's Catering and her clientele included student clubs as well as teachers and administration. She didn't stop at school, over the summer holidays; Joyce expanded her clientele to include offices, shops and stores. She was able to realize a total revenue of 120,000 FRS and her profits 43,000frs went towards purchasing all her books for the school year.



**Edwin Tumi (Cameroon)**

JSA Class of 2015:

Edwin and 4 of his peers at JumpStart Academy Africa in Ndu, decided to use the entrepreneurial training they received to start a poultry farm. These budding entrepreneurs raised the capital they needed to get started by organizing a fundraising campaign and were able to grow it by bootstrapping the business. They now have a fully operational poultry where they rear chicks from 3 weeks old until maturity at which point they are sold in the local market.



Babatunde Aina, Abiodun, and Ibrahim (Nigeria)

JSA Class of 2017:

They are in the process of launching a wooden remote control car toy company (Toys4All) which make use of recycled materials and can run on batteries and would provide play toys for less-privilege children whose parents cannot afford expensive toys. They are currently prototyping and hope to have a final product by next year

# Community Engagement



JSA Club at Government Bilingual High School Downtown Bamenda

The scholars at DownTown Bamenda organized themselves to commemorate community day in June 2014, world day of guidance and counseling in November 2014, and world AIDS Day in December 2014. They also organized themselves based on skills and passions to start teach different skills and offer services to the entire student body. These included: cookery, Fine arts, Carving, Translation, Project planning, Marking of traditional dresses and Production of bags and chains using traditional beads. They hosted entrepreneurship events and lessons for over 250 students across 5 secondary schools in Bamenda.



JSA Club at Mount Olivet, Abadina College and Methodist High School

The scholars such as Bira King, Adedamola Aderogba, Olawale Olasupo among others organized a campaign titled End Open Defecation to educated communities about the negative side effect of open defecation in public places and also taught them about healthy hygiene to keep from getting sick. They reached out to over 150 communities' members through their demonstrations and presentations.



JSA Club in Government Bilingual High School Ndu

The JumpStart Academy Africa club in Ndu hosted Radio programs on Savannah radio ndu to sensitize the public on HIV/AIDS during AIDS week (December 2014) and also during entrepreneurship week to educate the youths on entrepreneurship (March 2014). These scholars also partnered with the school administration to launch an annual commemoration of the world washing hand day. They educated the entire school - over 2000 students, through talks, sketches on the importance of handwashing. They ended it by washing the hands of teachers and students.

# Community Engagement



JSA Club in Emmanuel College, Bishop Onabanjo, Abadina College & Poly High School partnered with MAYEIN to mentor and tutor rural community school students

In the vein of giving back and paying it forward, various scholars from the class of 2015 formed a network called Pay-It-Forward Network. They partnered with MAYEIN, a mobile library and civic engagement hub that goes to rural community schools to provide books to read and leadership training to students in these communities without access to libraries and leadership development opportunities. JSA scholars from the class of 2015 is working with MAYEIN to provide mentorship and tutorial pro-bono lessons to students in these community schools who are in desperate need of help and attention. These scholars are living out one of the core values they learned at JSA of actively giving back to their communities in using their talents and gifts.

JSA Scholars at Ndu

In line with the teachings and training of meeting the need they see in their communities, the scholars at Ndu organized an outreach to the Baptist Hospital in Ndu. They fundraise for money and gifts to give to patients at Baptist Hospital and organized a Christmas party for the patients who could not be home to celebrate the festive season with their family members.



# Our Failures

[www.jsafrica.org](http://www.jsafrica.org)

# Our Failures

At JSA, we believe deeply in the work we do and we are proud of it. Our team believes in being militantly transparent and we want to report that we have experienced series of failure since the inception of this organization over 2 years ago. We want to be accountable to you and express humility by stating some of the things we have failed at and are working to do better on. We know we can do better and we are determined to learn from our experiences and create more impact. Below are some of the things we have failed at:

## 1. Percentage of Academic Excellence

We are keen on academic excellence and want the cohorts of scholars we work with to succeed 100%. So far, we have not reached our desired outcome in this area and so we are working to ensure we reach 100%.

## 2. Team Retention

As an organization, we have not been able to adequately remunerate our team. We want to keep attracting the best educators and management team members possible and also be able to retain them.

## 3. Fundraising & Marketing:

We do not have a full time marketing team and we know we need to work more on building relationships with our stakeholders.

## 4. We are not Self-Sustaining Yet

This is a big and important area of concern for us and we are working towards becoming self-sustaining but right now, we still rely 99% on donations from grants from foundations and donations from individuals. We hope to attain 50% sustainability by next year.

5. Running the ideal Academy: due to funding constraints, we have not been able to fully operate the way we envision the academy to run. We have not been able to fully execute on some of our programs completely due to lack of funding and other resources. We have been able to establish partnership with some other organizations in order to offset the areas of our program we don't have the funding and resources to do.

6. Support of Scholars beyond the Academy: at the heart of JSA is providing support to the alumni who went through our program. comprehensive support which includes scholarship support towards university education, provision of start-up capitals to invest in scholars social enterprises and mentorship & regular follow-up while in the university or on gap year. We want to do more for our scholars in these areas and we are not there yet.

A graphic featuring five black silhouettes of business people (four men and one woman) standing in a row against a background of a world map in shades of red and orange. The map shows the outlines of continents and some cloud-like patterns.

# The JSA Team

[www.jsafrica.org](http://www.jsafrica.org)

# The JSA Team

## Senior Management Team

Akintolu Morakinyo – Program Manager, Adopt- A-School Program (ASAP)

Terence Munda – External Relations and Communication Officer

Loverte Nde – Design and Training Officer

Oluwadunsin Akinsola – Administrator

Macaulay Alunge – Scholar Engagement & Lifelong Learning Officer

David Tolu Balogun – Online Reputation & Social Media Manager



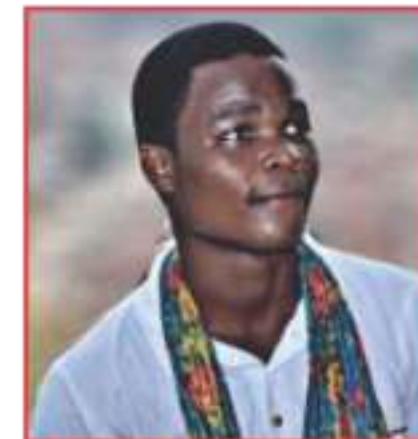
Madelle Kangha  
Co-founder & President



Omotola Akinsola  
Co-founder & CEO



Estella Bih-Neh Nsoh  
Country Director (Cameroon)



John Onyebuchi Igwe  
Country Coordinator (Nigeria)

## Global Advisory Board

Ayo Orunmuyi, Group Manager at Procter & Gamble

Regina Agyare, CEO / Founder of Soronko Solutions

Sean Ndiho Obedih, Founding Principal at SFI Ventures

Eric Glustrom, Founder & President of Watson University

Linda Kay Klein, Director, Work on Purpose at Echoing Green

Larry Cerri, Founder of Sandbox Inc

Suhail Kassim, Senior Specialist at the World Bank Group

Vera Songwe, IFC Regional Director for West and Central Africa

Gbenga Ogunjimi, CEO at Landmark Development Initiative (LDI Africa)

Tebogo Lefifi, Chairperson at Young African Professionals & Students (YAPS)

Dr. Sheriff Alabi, Consultant at African Development Bank

# The JSA Team



Global Advisory Council

-Johan Allers, Founder of talkUbuntu  
-Sarah Azizi, Degreed.com  
-Elias Pungong, Managing Partner at Ernst and Young  
-Gayle Nosal, Founder of Red Empress Foundation/Founder&Director of NeeNee Productions  
-Ellen Parker, Retired High School Teacher  
-Dinah Hanson, Project Manager with AABS  
-Chris Rezendes, Founder & Managing Partner at INEX IoT Impact Labs

Educators/Mentor Fellows

Neh Irene Che	Busola Fagbemi	Sanmi Abiodun
Nini Yesih Ngwengi	Christiana Jolaoso	Dwankyes Kyespo
Oladimeji Olawale	Abiodun Adesanya	Josephine Ajibade
Olanubi	Eugene Ngafi Manyoh	Samuel Balogun
Oluwatoyin Ajilore	Olumide Olubode	Deborah Lenity
Kolawole Ahmed	Joseph Chidi David	Gboyega (GT) Ajiboye
Godwin Nwachukwu	Oluwayinka Fadahunsi	Oluwadamilola Abiodun
Nkem	Toritseju Kaka	Adewale Morakinyo
Oluwadamilola Ogunlusi	Lazarus Ihinose	Samuel Ogunwo
Lola Ahmed	Deborah Jolaoso	Christian Udo-Sam
Gillean Tsafor	Daniel Olufemi Balogun	Henry Lyonga
Kebuya Nathaniel	Alfred Alawuru	Meh Franklin
Naoussi Kuitche Martial	Edna Emade	Nkongho Kirien Ntui



# Partnership Spotlight

[www.jsafrica.org](http://www.jsafrica.org)

# Partnership Spotlight

We are very thankful to all our partners who have been a source of support to us in various ways and form. We look forward to working with you in the coming year and together, we will keep working towards the



## Current Partners

- African Leadership Academy
- Unreasonable Institute
- Ministry of Education, Cameroon
- Degreed.com
- Sandbox Inc
- talk Ubuntu
- Monterey Institute of International Studies
- Watson University
- Umsizi Fund
- Red Empress Foundation
- MAYEIN

- Sozo Networks
- Women Connected By Purpose
- Yinka Brand
- Splaaro
- Future First Global
- INEX IoT Impact Labs
- Summal Industry
- DAWN
- Merit Nigeria
- Nigeria Tribune Newspaper
- University of Ibadan
- Hallelujah Model School

- Recognition
- 30 under 30 Award
- Vital Voices
- Ashoka Changemakers
- American Express Emerging Innovators
- Lift Africa
- Queens Young Leaders

- Media
- Forbes
- Worlds Greatest Problem Solvers
- Under35CEO
- Real-Leaders
- Y!Africa
- Remarkable 30

# Financials

[www.jsafrica.org](http://www.jsafrica.org)

# Financials

## Income Statement

In United States Dollars

	12 Months to August 31 <sup>st</sup> , 2015	8 Months to August 31 <sup>st</sup> , 2014
Total Revenue	74,033	26,584
Donations	13,000	26,584
Grants	61,008	----
Other Income	25	----
Total Expenses	62,690	26,584
Operating Surplus	11,343	---

## Breakdown of Operating Expenses



A black and white photograph of a person sitting on a sandy beach, facing the ocean. The person is wearing a dark t-shirt and shorts. The background shows distant hills or mountains under a cloudy sky.

# With Gratitude

[www.jsaafrica.org](http://www.jsaafrica.org)

# With Gratitude



Our sincere and deepest appreciation goes to our extraordinary donors over the past 2 years who have helped make JSA a reality.

\$10,000+

Ellen Parker  
Umsizi Fund

\$5,000+

Gayle Nosal  
Ayo Orunmuyi  
Ed and Amy Brakeman

\$1000 Under

Eric Glustrom	Laura DeLuca
Michael Williams	Babatunde Adejumobi
Mojeed Kolawole Akinsola	Patrick Malone
Carole L. Forgan	Seun Adeyemi
Faith Abiodun	Julie Shaffer
Teju Ravilochan	Women Connected By
Tola Fabamise	Purpose (WCP)
Carolyn Griebe	Mofoluwaso Ilevbare
Gbenga Adewoye Michele	Randolf Fonkwo
Taipale	Folosho Adigun
Scott Sherman	Francy Milner
Theresia Aliah	Anne Dohmatob



Breaking Barriers, Igniting Possibilities

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