

JUMPSTART ACADEMY AFRICA

# ANNUAL REPORT

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2019 - 2020



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# OUR MISSION

Jumpstart Academy Africa seeks to transform Africa by fixing a broken education system.



## OUR VISION

Our goal is to ensure inclusive and equitable quality education by improving learning outcomes for young people whilst supporting their personal and professional development.





# Our Objectives

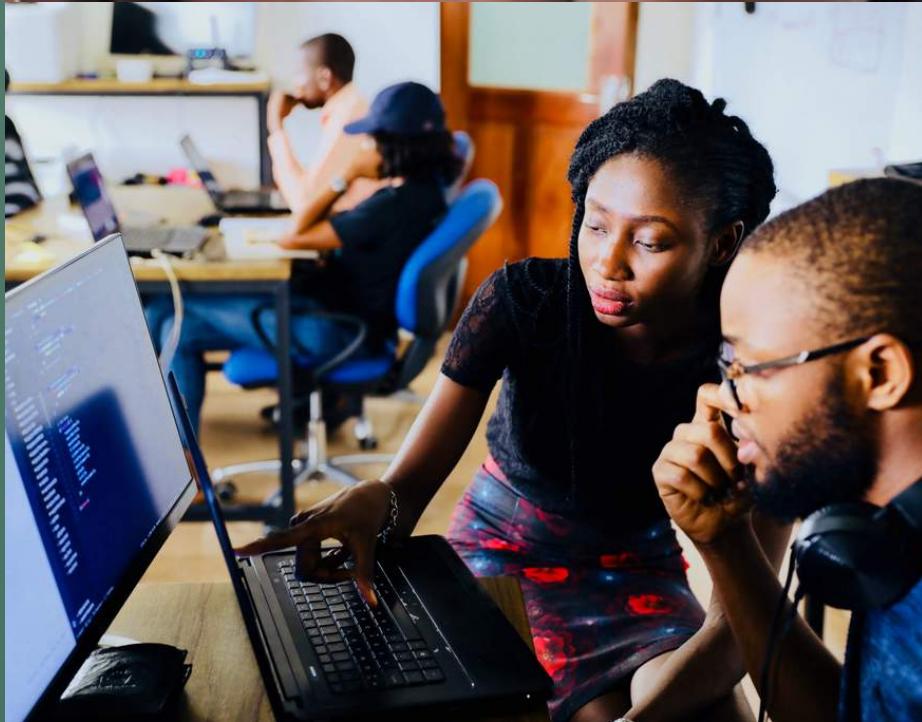
- Ensure that young people have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.
- Enable young people to have access to equitable and quality secondary education.
- Empower young people to acquire the knowledge and skills needed to promote sustainable development.

# WHY WE EXIST

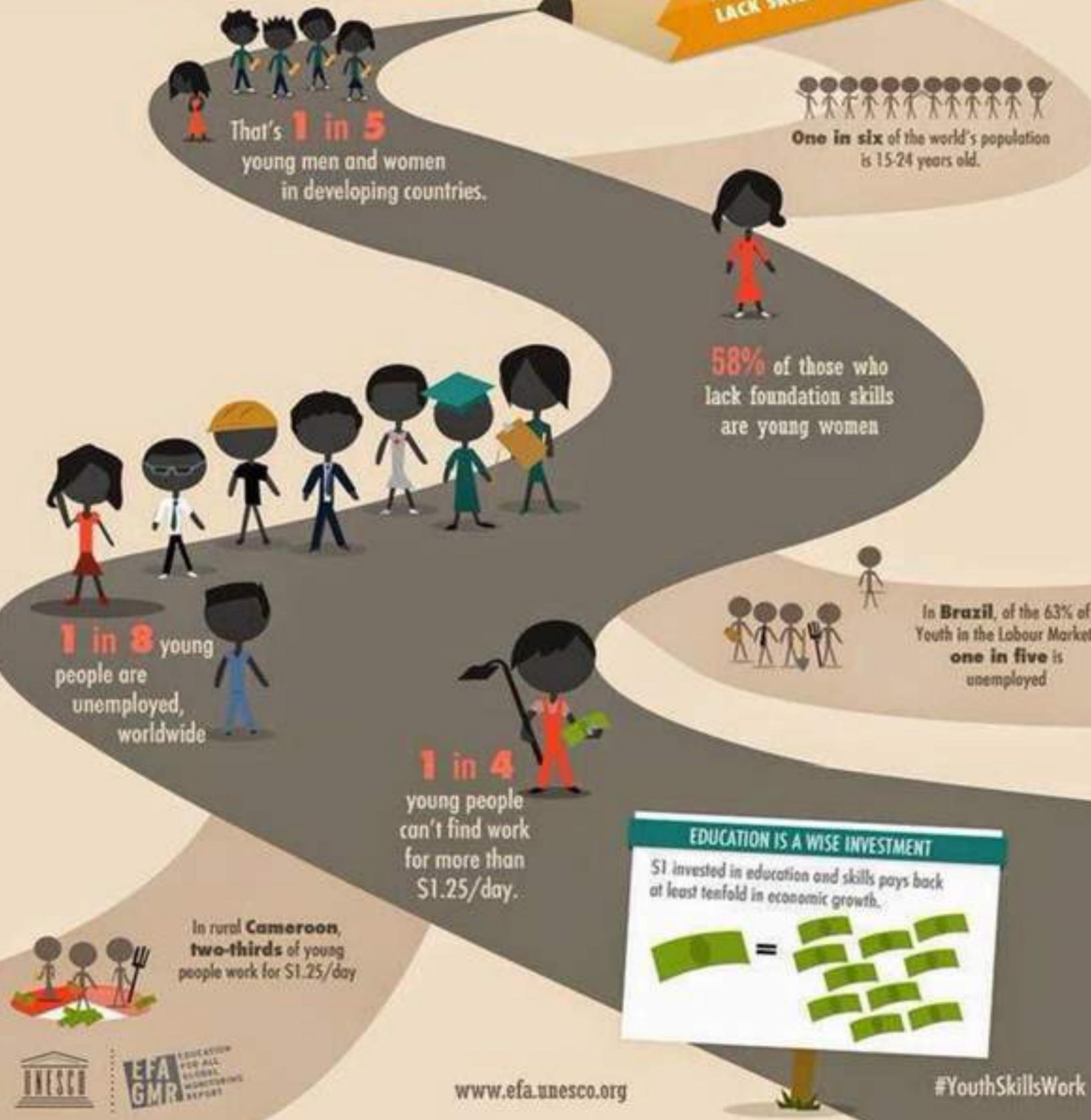
Across Africa, there is a challenging mismatch between the educational system and the skills required for the 21st Century.

Under the current model, half of sub-Saharan Africa's total primary school population – 61 million children – will reach adolescence without the basic skills needed to secure a sustainable meaningful livelihood for themselves.

It is therefore crucial that we substantially improve the quality of schooling across the continent so that it results in actual learning and skills acquisition for the growing number of youths in Africa who will enter the labour force in the next 10 years.



# THE SKILLS GAP: A GLOBAL PROBLEM



“In rural Cameroon,  
two-thirds of young  
people work for  
\$1.25/day.”

O

## WHAT WE DO

We provide young people with quality formal, non-formal and vocational education and training that equips them with the relevant knowledge and skills to lead safe, healthy and productive lives, to meet the demands of the job market and to foster global citizenship.

## Top 10 skills

in 2020

1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgment and Decision Making
8. Service Orientation
9. Negotiation
10. Cognitive Flexibility

in 2015

1. Complex Problem Solving
2. Coordinating with Others
3. People Management
4. Critical Thinking
5. Negotiation
6. Quality Control
7. Service Orientation
8. Judgment and Decision Making
9. Active Listening
10. Creativity



Source: Future of Jobs Report, World Economic Forum



Scholars Program. We partner with secondary schools and embed our curriculum, training teachers at these schools to provide students with practical learning. In doing so, we pay attention to the quality and applicability of skills taught in schools, to ensure relevance to students' future ambitions including further education and employment.

Learning Center. We offer lifelong learning opportunities and accelerate entrepreneurship through workshops and training, with a focus on disadvantaged youth and girls.

## Our Programs

We create improved learning environments by providing workforce readiness, soft skills, entrepreneurship and technical skills training to young people aged 15 to 29 through two core programs.



- Our curriculum covers the key skills young people need to succeed in 2030: workforce readiness, soft skills, entrepreneurship, and technical skills.
- We leverage digital educational tools for better learning experiences and outcomes.
- Our model enables us to impact youth directly and simultaneously build capacity in schools, thereby providing a holistic approach.
- We have strategic partnerships which amplify our impact, reduce our cost and provide opportunities for our beneficiaries.

# Our Impact



30% of youth who complete our training have launched businesses



50% of program graduates have obtained internships and job placements



65% of the students from our Scholars Program come from rural areas



90% of the youth we work with come from low-income households



59% of the youth we work with are female



80% of our students take on leadership roles in their communities.



Our students experience an 311% increase in their income

# Strategic Vision

By 2025, our goal is to replicate our model across Africa and train 2 million young people.

Through our programs, our goal is to train over 10 million young people over the next 10 years.





# The Year in Review

HIGHLIGHTS OF 2020



Dear Friends,

As the year 2020 draws to an end, we cannot help but acknowledge how unpredictable and challenging the year has been. Due to the pandemic, about 1.52 billion youths are out of schools and university, interrupting their academic, social and behavioural development.

We are rising

to the occasion to be part of the solution to the pandemic which is currently plaguing the world. At Jumpstart Academy Africa, we believe in the potential that young people have in creating impact for their communities.

We aim to ensure that young people have the relevant skills for the 21st-century job market and for entrepreneurship. We are also striving to provide young people with access to equitable and quality secondary education while empowering them to acquire the knowledge and skills to promote sustainable development.

With  
Gratitude,

Dr. Estella Bih-Neh Jifon  
Executive Director, Jumpstart Academy Africa

# Virtual Learning

We launched our Virtual Learning platform in April 2020 in response to the COVID-19 Pandemic

**KEEP  
LEARNING  
DURING  
#COVID-19**

Mondays - Fridays

GCE Ordinary and Advanced Level Prep

Interested students can contact us at +237 6784 888 40



Students and Parents, please sign up at <http://jumpstartacademyafrica.org/virtual-learning/>, or contact us at [info@jumpstartacademyafrica.org](mailto:info@jumpstartacademyafrica.org) or +237 6784 888 40



Our students from the Virtual Learning Program registered a 90% success rate in the Cameroon GCE examinations.



One of our scholars, **Ngeh Mark Mahnsah**, scored the highest points possible – 25 points, in the GCE Advanced level with 5As in all subjects.





# Seminars

We launched and hosted a series of interactive pre-university seminars, led by our alumni, to prepare recent high school graduates for University.

# Our Seminars in Pictures



# Scholars Program

As schools reopened in Cameroon, we restarted our Scholars Program at **Champion High School, Obili**, and our scholars launched their social entrepreneurship club in December 2020.

The club will be mentored by **Mr Ngafi Eugene**.

We are very excited to be working with the students at the Champion High School and we cannot wait to see what this journey holds for us!







# Community Outreach

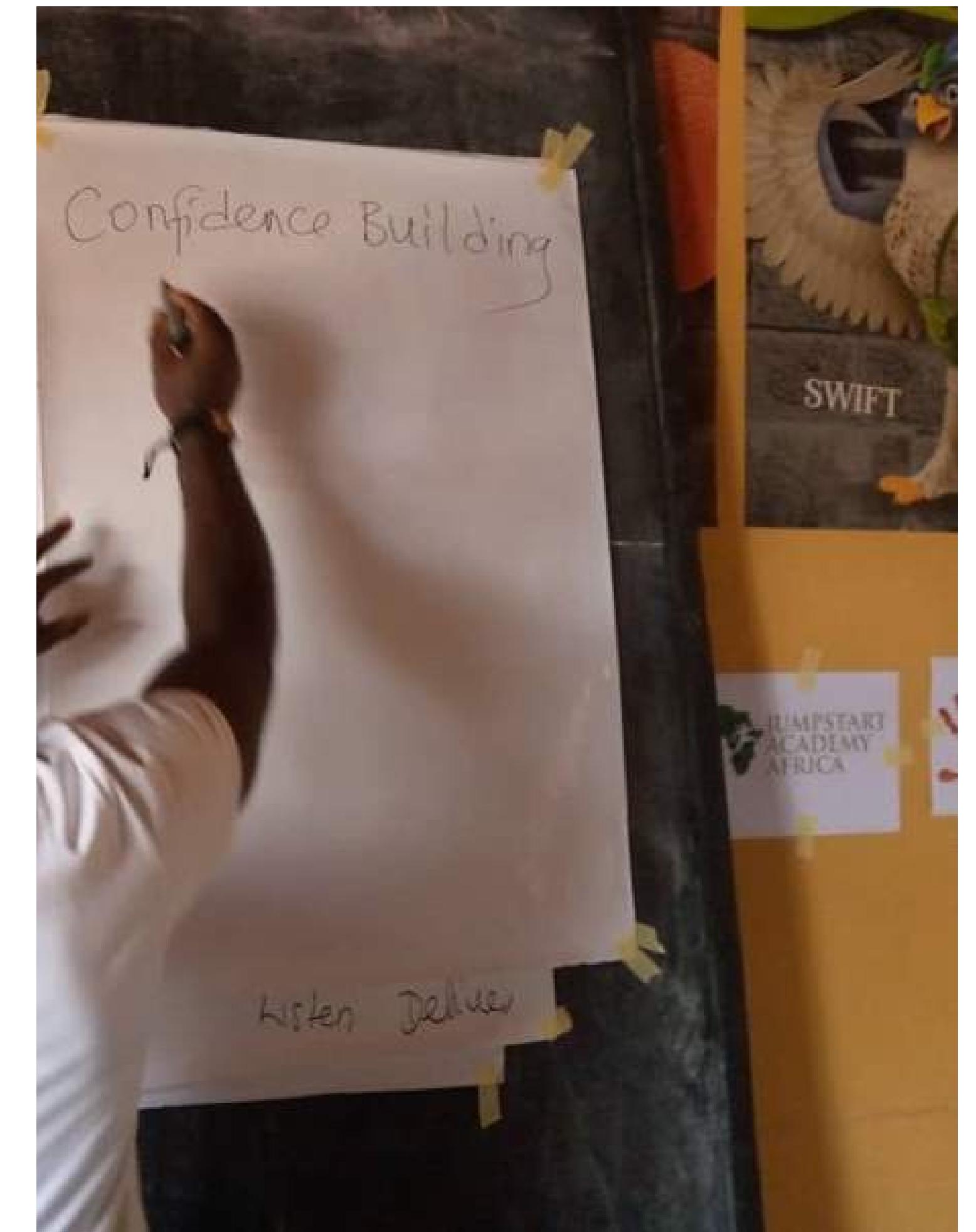
From the 29th to the 31st of December, 2020, the team at Jumpstart Academy Africa in collaboration with I am Human Org and Youths for Change will be running a 3-days training workshop at the Grace Thait Orphanage in Foncha Street, Bamenda.

The theme of our training workshop is "Money we have not, but we give what we have" which is drawn from Acts 3:6



December 29 -31 st 2020

GRACETHAIT ORPHANAGE



# Meet Some of Our Team



## Nde Lovert Country Director

Dear supporters and friends of Jumpstart Academy Africa, as 2020 come to a close, we thank you for your support throughout this year of uncertainty. We continue to provide entrepreneurship leadership education and future work skills to millions of youths in Cameroon.

At Jumpstart Academy Africa, our belief in breaking barriers and igniting possibilities, in the beauty of young people and our model's flexibility, has enabled us to be challengers during this covid-19 period. We created virtual learning platforms like the online social entrepreneurship clubs for JAA scholars, and the virtual learning Academy to keep learning during the COVID and provide assistance to the thousands of students preparing for CGCE. Also, we had pre-university orientation seminars in Bamenda, Yaounde and Bafoussam and a community outreach program at the GraceThait orphanage to ignite the entrepreneurial spirit within the orphans. All these were done, thanks to your support.

The experience this year has been like running through fire without it burning you. Thanks to the resilient, focused, committed and visionary team.

Stepping in my role as a Country Director, I look forward to ensuring that millions of youths in Cameroon get relevant 21st-century skills necessary for the job market and be changemakers in their various communities.

With gratitude

# Meet Some of Our Team



## **Stella Galamo**

### Social Media Intern

As we close this year, I want to express my gratitude to Jumpstart Academy Africa's friends and supporters.

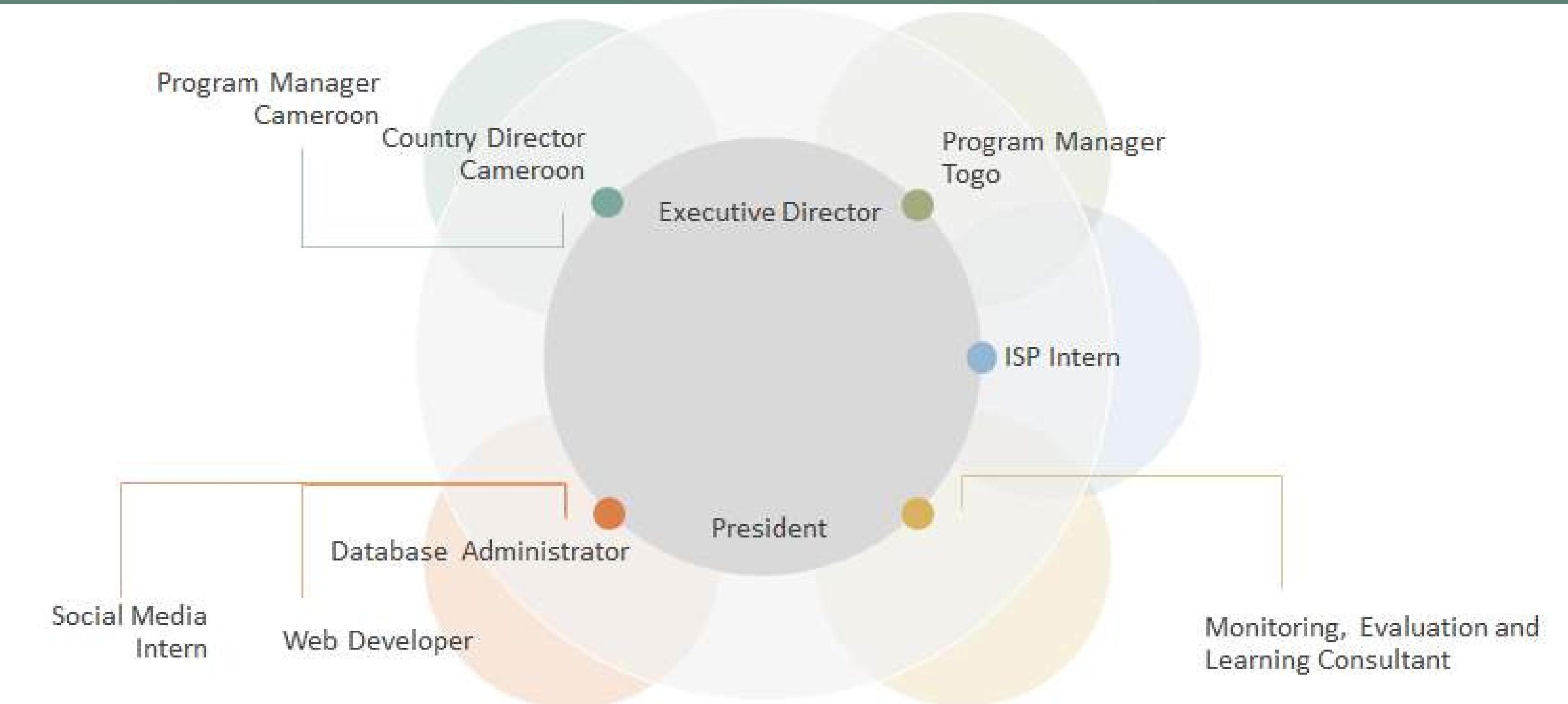
I am very pleased to have made it to the end of this difficult and challenging year which required us to work beyond our bounds and capacities. I had a fulfilling experience working with JAA this year. Having to figure out ways to engage and uplift the community through these challenging times.

This year wasn't short of revelations and lessons. We witnessed how much entrepreneurial leadership in youth matters, especially in moments of crisis like the covid19. We hope to groom more young leaders who are going proactively contribute towards tackling crises in the coming years.

I hope you take all the lessons and skills you obtained in 2020 into 2021 to ace your goals and keep soaring higher.

Happy New Year!

# Organizational Chart



# Our Supporters



# Our Partners



# With Gratitude!

Thank you to all our partners, supporters, volunteers, and donors for supporting us and equipping us to make a difference in the lives of young people across Africa.

For information on how to make a grant or donation, please visit our website at [www.jumpstartacademyafrica.org](http://www.jumpstartacademyafrica.org) or contact us at [info@jumpstartacademyafrica.org](mailto:info@jumpstartacademyafrica.org)