



ANNUAL REPORT

2014/2015



**JUMPSTART
ACADEMY
AFRICA**

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LETTER FROM THE FOUNDERS



Greetings from Cameroon and Nigeria,

Since starting the Academy in September 2013, we have just past our one year mark and we thrilled to announce that we now work with 170 students across Cameroon and Nigeria.

These 170 students who make up the first class of Jumpstart Academy Africa are excelling in the areas of ethical leadership, civic engagement and entrepreneurship. As we approach the end of the year, we are gearing towards the graduation of our first class of scholars and we could not be more excited.

We are deeply grateful for your continued support of JumpStart Academy Africa and we look forward to sharing with you developments leading up to the graduation of first class of scholars next September 2015 and the matriculation of our second cohort of scholars.

Thanks to our donors and supporters, it has been an incredible year so far.

Going forward, we need to raise funds to be able to continue working tirelessly to cultivate ethical leaders and entrepreneurs.

Please support our Go Fund Me campaign so that together, we can build resourceful youth who will transform our world for good.

Sincerely,

Madelle Kangha and Omotola Akinsola,

Founders, Jumpstart Academy Africa.

THE STORY BEHIND THE ACADEMY



“Education is the most powerful weapon which you can use to change the world.”
- Nelson Mandela

Madelle Kangha,
Co-Founder and President

Omotola Akinsola,
Co-Founder and CEO



In September 2013, two changemakers – Omotola Akinsola and Madelle Kangha, met at Watson University, an accelerator in Boulder, Colorado, USA and Jumpstart Academy Africa was born.

Madelle had been working for over a year on Youths4Change, a movement which mentors youths of all abilities across Cameroon. Omotola had just launched a pilot for Jumpstart Academy Nigeria, an organization focused on transforming Nigeria’s youth into agents of positive change.

What Madelle and Omotola quickly realized was that apart from the fact that they both aspire to someday lead their respective countries; they had the same theory of social change. They decided to work together for the common good and the result is Jumpstart Academy Africa.

ABOUT JUMPSTART ACADEMY AFRICA



MISSION

To create a wave of entrepreneurial leaders by pioneering a world class Leadership and Entrepreneurship curriculum across institutions of learning.

VISION

Cultivate ethical leaders and entrepreneurs across Africa.

VALUES

Character
Compassion
Excellence
Integrity
Service

ABOUT JUMPSTART ACADEMY AFRICA



**JUMPSTART
ACADEMY
AFRICA**

BREAKING BARRIERS, IGNITING POSSIBILITIES

MODEL



WE ARE COMMITTED
TO THE TRANSFORMATION
OF EDUCATION IN **AFRICA**



MODEL



IMPACT



We are already impacting over 170 young people across Cameroon and Nigeria; providing them with workplace and entrepreneurial skills. Our students are sailing in the areas of Academic Performance, Civic Engagement and Enterprise Creation.

OUR FINDINGS TO DATE

After a year of running our program, we have evidence of how effective our model is based on an evaluation of our pilot group of 20 scholars.

Such findings include:

- **Academic Improvement**

Out of the 20 scholars, 10 scholars transitioned from a D grade to a B grade, 5 transitioned from a C grade to a B grade, 3 transitioned from a C grade to an A grade and 2 transitioned from a D grade to a C grade.

- **Leadership & Entrepreneurship**

From our leadership and entrepreneurship training, 8 of our scholars emerged from being shy and afraid to speak up in class to leading debates and giving public lectures at their various school assemblies. 13 of our scholars were nominated and eventually became school perfects in their respective schools. We produced 2 head boys, and one head girl within a year of working with the students. Our scholars as a cohort were able to carry out various community projects such as having a community event and Christmas event for children with disabilities, contributing money and goods to take to orphanages and tutoring elementary school children.

- **Mentoring**

As a result of our mentoring, our students were able to express various situations going on at their various homes and schools such as abuse and maltreatment, bullying, lack of food, money for transportation to school, lack of textbooks, inability to pay fees the schools periodically charges. Due to having a caring mentor who work diligently with each participating student, we were able to address issues that affect the success and well-being of our scholars. Consequently, we have better access to and trust of our students, their teachers, our students' parents and the wider community.

IMPACT



MEET OUR SCHOLARS



Jude, First Alumnus of Jumpstart Academy Africa and former student of Government Bilingual High School Down Town Bamenda. Now at University a year early after passing his A Levels with all 3 subjects.

Joyce Pekwalekey, Jumpstart Academy Africa Scholar and student of Government Bilingual High School Down Town Bamenda, Cameroon. Now runs a small catering business and uses revenue to purchase her school books and uniforms.

Massa Civian Kiki, Jumpstart Academy Africa Scholar and student of Government Bilingual High School Ndu. With over 1200 applicants from 23 countries across Africa Massa Civian Kiki was one of a few students selected to be part of the inaugural class of the Yale Young African Scholars 2014 Program.

WAY FORWARD



At Jumpstart Academy Africa, our main objective is to use education to solve Africa's human capital problem. In this light, we hope to innovate and scale the model across Cameroon and Nigeria. In particular, we hope to innovate around using technology not only to improve learning outcomes but to improve access to education as well.

Furthermore we have a strategic top down approach with a goal to advocate national governments of the countries where we operate. This is because we believe governments have a key role to play in transforming the education system

We are already building partnerships and networks with local government. In the long term, we hope to use our partnership with the government to create a solution to another huge challenge which we are witnessing - which is teacher absenteeism.

Currently, we serve over 170 students in 15 schools across Cameroon and Nigeria. Our goal is to reach over 17,000 young people in the next 5 years.

FINANCIAL OVERVIEW



Jumpstart Academy Africa Financial Statement (September 2013 - August 2014)

	<u>2013</u>	<u>2014</u>		<u>2013</u>	<u>2014</u>
Revenue			Expenses		
<i>Donations</i>	\$8,000	\$26,584	<i>Salaries</i>	\$2,500	\$7,000
Total Revenue	\$8,000	\$26,584	<i>Administrative Expenses</i>	\$580	\$2,740
			<i>Mentor Training</i>	\$1,750	\$6,683
			<i>Scholar Support</i>	\$2,500	\$8,500
			<i>Marketing</i>	\$670	\$1,661
			Total Expenses	\$8,000	\$26,584

*The figures for 2013 are for the pilot program in Nigeria.

*Operations begun in Cameroon in January 2014.

ACKNOWLEDGEMENTS



On behalf of the team, Mentor Fellows and Scholars at Jumpstart Academy Africa, we would like to thank our supporters, donors and partners. Our work would not be possible without you. Thank you for being part of this incredible journey with us.

Sincerely,

Madelle Kangha,

Co-Founder and President

Omotola Akinsola,

Co-Founder and CEO

THANK YOU TO OUR SILVER DONORS

Michael Williams, Carolyn Griebe, Julie Shaffer, Eric Glustrom, Scott Sherman, Laura De Luca, Carole L Forgan, Michele Taipale, Teju Ravilochan, Patrick Malone and Kolawole Akinsola.

SPECIAL THANKS TO OUR GOLD STAR DONORS

Ed and Amy Brakeman, Gayle Nosal, Ellen Parker and Ayo Orunmuyi.

OUR TEAM



Estella Bih-Neh Nsoh
Program Manager, Cameroon

Akintolu Morakinyo,
Program Manager, Nigeria

MENTOR FELLOWS

NIGERIA

Damilola Abiodun
Sanmi Abiodun
Gboyega (GT) Ajibola
Laolu Bolujoko

CAMEROON

Munda Terence Niba
Messi Noella
Nde Lvert
Nini Yesih Ngwengi
Alunge-Nnangscope Macaulay
Tsafor Gillean
Sama Ndofor

OUR TEAM



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