“Educating Africa’s job creators”

www.jumpstartacademyafrica.org

ANNUAL REPORT

2016/2017
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Founder’s Message

“EDUCATION IS THE MOST POWERFUL WEAPON WHICH YOU CAN USE TO CHANGE THE WORLD.”

— NELSON MANDELA
Dear Supporters and Friends

Over 3 years ago in November 2013, I started JumpStart Academy Africa, in partnership with Omotola Akinsola; with a vision to transform Africa by fixing a broken education system. After over 3 years of working together, I will continue working to grow JumpStart Academy Africa across Cameroon and the rest of the African continent.

Over the past 3 years, JumpStart Academy Africa, has enabled over 350 secondary school students to thrive in a technologically advanced world by equipping them with 21st century skills. As a result of our program, these youths are now empowered to find new opportunities to create and deliver value in their communities.

Unfortunately, there has been a political crisis in Cameroon since November 2016, which has led to a shutdown of all academic institutions in the North West and South West Regions where 90% of our operations are based.

Therefore, going forward, as we closely monitor the political climate on the ground and continue our programming, we will start actively working to expand the Academy across other regions of Cameroon and beyond Cameroon, to other countries starting with Togo.

We realize that these developments may change some individuals’ interest; but we hope that you will be as excited as we are for this new phase.

On behalf of the dedicated team at JumpStart Academy Africa, I would like to thank you for supporting us and equipping us to make a difference in the lives of youth across Cameroon and Africa.

Madelle Kangha
Founder and President
The Academy
JumpStart Academy Africa seeks to transform Africa by fixing a broken education system. Our goal is to provide youths with real-world, hands on learning, that will enable them find new opportunities to create and deliver value in their communities.

**OUR MODEL**

- **IDENTIFY** - We find young people who are passionate and committed to creating lasting change in their communities.

- **INNOVATION** - We provide improved learning environments for young people looking for an alternative to the lackluster, insulated learning environments widely available. Our curriculum uses a student-based and interactive approach to enable young people become valued contributors in the job market.

- **OPPORTUNITY** - As a result of our program, young people are empowered to find new opportunities to create and deliver value in their communities.

- **IMPACT** – Our program enables young people to excel in the following areas: Enterprise Creation, Civic Engagement and Academic Excellence.

- **NETWORK** - We foster partnerships and relationships that provide avenues for young people to have a positive impact in their communities.

**OUR VALUES**

- COMMITMENT
- CREATIVITY
- COMPASSION
- COURAGE
Our Impact

We have trained 350 students across 7 secondary schools in 2 regions of Cameroon and over 2150 students across Cameroon and Togo, through our summer camps and campaigns.

We have also reached over 5000 people in local communities through campaigns led by our students. These campaigns have empowered the local community with knowledge on issues such as Malaria, HIV/AIDS and the importance of educating a girl child.

THE ACADEMY IN NUMBERS

- 4000 Applicants since 2013
- 0.9% Acceptance rate per year
- 7 Secondary Schools
- 4 Cities
- 2 Countries
- 100% High School Graduation
- 90% Transition to Higher Education
- 7 Universities across 3 Countries
  - University of Bamenda
  - African Leadership University
  - University of Buea
  - University of Dschang
  - Polytechnique Bambili
  - Cameroon Baptist Convention
  - University of Yaoundé
- 20+ Community Projects
- 80% of scholars take on leadership roles
- 10 Viable Businesses and Social Ventures
- 311% Increase in Scholars Average income
- 15+ Internships
In October 2016, we matriculated our third class of scholars in Cameroon. We welcomed 110 new scholars from our existing 5 schools:
- Government Bilingual High School Downtown, North West Region
- Summerset Bilingual High School, South West Region
- Government Technical High School Chomba, North West Region
- Government Bilingual High School Ndu, North West Region
- Government Bilingual High School Muea, South West Region

And we added 40 scholars from two new schools:
- Government High School Baba 1, North West Region
- CCAST Bambili, North West Region

This brings our current number of students to 150, and a total of 350 scholars reached since we started operations in Cameroon.
Navigating Uncertainties

Our operations have been hugely impacted by a prolonged strike in the North West and South West Regions of Cameroon. The strike which started in November 2016, led to a complete shut down of all institutions of learning; as well as a government mandated shut down of the internet in the English-speaking (North West and South West) Regions of Cameroon.

Although the internet has been restored, all schools remain closed due to rising tensions between the English-speaking minority and the government.

At the Academy, we are working with our scholars and team to make sure we all stay safe as we continue to monitor the situation. We are also working to ensure that our scholars continue to be engaged during this period, as schools remain closed, by running Capacity Building workshops in local centers.
Navigating Uncertainties

Through these workshops our students are continuing to learn and develop, especially in the areas of Civic Engagement and Enterprise Creation.

These include students like Nkuma Joyceline, a first year high school student at CCAST Bambili. As a result of the strike, Joyceline after only 4 months of training at JumpStart, now designs, makes and sells a range of craft products.

We will continue supporting our scholars and supporting them to find new opportunities to create and deliver value in their communities.
We hosted the second BUILD-in-a-Box Camp in Cameroon, as part of our partnership with the BUILD-in-a-Box program run by the Centre for Entrepreneurial Leadership at the African Leadership Academy (ALA).

BUILD-in-a-Box is a portable toolkit that provides content and teaching materials that allows a team of ALA students and alumni, as facilitators, to run professional two-day Entrepreneurial Leadership camps for over 30 young people between 16 and 22.

The Camp was led by Beauclaire Mbanya an ALA alumnus from Cameroon.
We organized “Back to School Week” campaigns in Douala, Cameroon and Lome, Togo, in partnership with Future First Global.

Back to School Week is a global campaign to galvanize people around the world to think about how they can support their former schools.

The campaign combines exciting in-school engagements for alumni and students, online engagement, and ongoing opportunities for alumni to go back, mentor and give back to their schools across the year.
Team Development

We were represented at the Forbes 30 Under 30 Summit, the African Leadership Academy (ALA) Global Educator Program, the Global Education Forum, the Okwele Series at MIT and the Dr. SEA Contest.

Madelle Kangha, JAA Founder with Michael Gyampo, Deputy Dean at the African Leadership Academy at the Global Education Forum in Philadelphia, USA.

Two Members of our Leadership Team, Lovert Nde and Terence Munda, were selected for the ALA Global Educator Program in Johannesburg, South Africa.

Our Country Director, Estella Bih-Neh received her first prize award at the Dr SEA Prize Award and Youth Workshop in Buea, Cameroon.
In April 2017, the United Nations Secretary General, António Guterres, appointed JumpStart Academy Africa Board Member Vera Songwe, to head the United Nations Economic Commission on Africa.

Ms. Songwe, who has been an avid supporter of the Academy since it’s inception in 2013, is the first woman to ever serve in this role.

JAA Founder, Madelle Kangha, gave a groundbreaking talk at TEDxALC which highlighted the importance of entrepreneurial education across the African continent.
Two JumpStart Academy Africa scholars, Vanisa Beri Nfor and Freedom Mbun from G.B.H.S Ndu were sworn in as United Nations Junior Parliamentarians in Yaoundé, representing the North West Region. Vanisa and Freedom were selected from millions of young people after a nationwide application and interview process.

The UN Junior Parliament for Cameroon seeks to build youth leaders and diplomats who are able to influence Cameroon positively. It was created through a partnership between the United Nations Association for Cameroon and the National Youth Council.

As Junior Parliamentarians, Vanisa and Freedom will work with the United Nations Association for Cameroon and the National Youth Council to identify problems faced by youths in their communities and create projects that will be funded by national and international donors.
Scholar Spotlight
Jude Nsawir was selected to join the inaugural class of the Academy based his demonstrated passion for entrepreneurship, leadership and social change.

As a student at the Academy, Jude received awards for Academic Excellence and Leadership. He also set up a pottery workshop where he made paintings and carvings. The income he has earned till date from the sale of his carvings has enabled him to cover the cost of his university education.

Jude is currently in his second year of studies in the Faculty of Economics and Management Sciences, at the University of Bamenda. Jude is studying to become a Financial Analyst and he is currently undertaking an internship with the Azire Credit Union, a financial institution in Bamenda.
A JumpStart Academy Africa alumnus from the inaugural class, Edna currently works as a Mentor Fellow at Jumpstart Academy Africa, mentoring students at her former school, Government Bilingual High School Muea.

An artist at heart, Edna recently won the Award for “Best Writer” in a competition organized by the Regional Delegation of Arts and Culture for the South West Region.
EDWIN’S STORY

Edwin was selected to join the Academy as part of the inaugural class.

A former student of Government Bilingual High School Ndu, it was challenging for his family to cover the cost of his high school education.

Faced with this challenge, Edwin decided to use the entrepreneurial leadership training he received at JumpStart Academy Africa to start a poultry farm.

He carried out fundraising activities to raise the capital he needed to get started and was able to grow the poultry by bootstrapping the business.

Edwin used the profits from his business to pay for his high school education and he was able to successful run a fully operational poultry whilst studying for his A-Level Examinations.

Edwin was just recruited by the Cameroon Baptist Convention Health Services to be trained as a Nursing Auxiliary. He hopes to be a medical doctor in the future and sees this opportunity as a stepping stone for him to begin his career in health care.
Joyce Pekwalekeh, a JumpStart Academy Africa alumnus from Government Bilingual High School Downtown Bamenda, used the entrepreneurial training she received at the Academy to transform her passion into profit.

She started a business called Green Delights Catering which specializes in fresh salads.

Joyce now provides employment opportunities for three other young people.

And with the profit she generates from her business, she is able to cover the cost of her education at the University of Bamenda.
Greenfield Nde
Government Technical High School Chomba

Greenfield Nde is a JumpStart Academy Africa scholar from our 2016 class.

A student from Government Technical High School Chomb, Greenfield has a passion for renewable energy and is currently working on a project which focuses on solar systems in Cameroon.

Greenfield hopes to study Electrical Engineering at University.
Civian Massa Kiki, a former Student at Government Bilingual High School Ndu, was part of the inaugural class.

After a year of training at the Academy, Civian started a radio program in her community to create awareness on issues like malaria and HIV/AIDS.

She also became one of the 50 young people selected to join the inaugural class of the Yale Young Africa’s scholars program in 2014.

Civian also won a scholarship and joined the inaugural class at the African Leadership University (ALU) in Mauritius. She just completed her second year at ALU where she is studying towards a BSc. in Electrical Engineering.

She recently set up a non-profit organization in Cameroon which empowers orphans and vulnerable children.

Civian has completed internships with Gifted Mom and Doctors Without Borders. She will be returning to JumpStart Academy Africa this September where she will be interning for 4 months.
Franklin Meh Kum
Government Bilingual High School Downtown Bamenda

A student from our inaugural class, Franklin’s life story has been that of overcoming obstacles and challenges. He is a risk taker and he loves breaking new grounds.

As a JAA scholar, Franklin received Awards for Academic Excellence and Leadership.

Franklin is currently a second year student at ENSET, at the University of Bamenda. He is training to become a teacher.

Franklin is a passionate and aspiring educator who understands the value of entrepreneurial leadership.

Franklin currently works as a Mentor Fellow at JumpStart Academy Africa, where he teaches students at CCAST Bambili.
Strategic Plan 2017/2018

WE ARE COMMITTED TO THE TRANSFORMATION OF EDUCATION IN AFRICA
What we hope to accomplish in 2017/2018

- Improve and streamline our internal processes

- Create local and global partnerships which provide support to our scholars especially after graduation.

- Construct a state-of-the-art facility in Cameroon.

- Scale the program to the French-speaking regions of Cameroon.

- Integrate technology into the program.

- Create an Affiliate program to spread the model to other countries across the continent.
Financials
## FINANCIAL STATEMENT

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<td><strong>Total Expenses</strong></td>
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Our Team
Leadership Team

Madelle Kangha
Founder and President

Estella Bih-Neh
Country Director

Terence Munda
Head of External Relations and Communications

Lovert Nde
Head of Curriculum Design and Scholar Engagement
Mentor Fellows

Nathaniel Kebuya
Government Bilingual High School Downtown Bamenda

Eugene Ngafi
Government Bilingual High School Ndu

Irene Neh
Government Bilingual High School Chomba

Usman Sundze
Government Bilingual High School Baba 1

Edna Mesue
Government Bilingual High School Muea

Franklin Meh
CCAST Bambili

Martial Naoussi
‘Summerset Bilingual High School
Our Team

Samuel Ayivi
Affiliate Program - Togo

Beauclaire Mbanya
Scholar Engagement

Pulcherie Tekeu
HR Management

Melki Tante
Social Media

Civian Kiki Massa
Scholar Engagement Intern

Greenfield Nde
External Relations Intern

Stella Galamo
Social Media Intern
Our Board

Vera Songwe
United Nations Economic Commission on Africa

Nanje Mambe
Founder, Njorku

Michelle Djemi Njiki
Founder, Build our Women

Afohire Fondzenyuy
Founder, AMOM Charity

Elias Pungong
Managing Partner, Ernst & Young
British Honorary Consul

Anrette Ngafor
Founder & Fashion Designer at Liiber London
Managing Director, Nacho Comprehensive College

Odilia Wankwi
Guidance Counsellor, Ministry of Education

Alain Nteff
Founder, Gifted Mom
Global Advisory Board

Eric Glustrom, Founder & President of Watson University
Regina Agyare, CEO / Founder of Soronko Solutions
Sean Ndiho Obedih, Founding Principal at SFI Ventures
Larry Cerri, Founder of Sandbox Inc
Gbenga Ogunjimi, CEO at Landmark Development Initiative (LDI Africa)
Tebogo Lefifi, Chairperson at Young African Professionals & Students (YAPS)
Dr. Sheriff Alabi, Consultant at African Development Bank
Gayle Nosal, Founder of Red Empress Foundation
Chris Rezendes, Founder & Managing Partner at INEX IoT Impact Labs
Our Supporters
Samiratu’s ALU Dream

Earlier this year, we reached out to you on behalf of one of our students, Samiratu Ntohsii who was selected to join the African Leadership University.

We are pleased to announce that thanks to your support, Samiratu will be heading to the African Leadership University in Rwanda this fall.

Thank you to all who made this happen: Randolf Fonkwo, Mukom Tamon, Sergio Zerbini and Civian Kiki Massa.

A special thanks to Zeno Gaburro.
With Gratitude!

Thank you to all our donors for supporting us and equipping us to make a difference in the lives of youth across Cameroon.

A special thank you to the Umsizi Fund (Amy and Ed Brakeman), who pledged to match any donation of $15,000 made to Jumpstart Academy Africa.
Our Partners

futurefirst global

African Leadership Academy

UNCHARTED

Frontier Market Scouts

degreed

Enable Impact

The Resolution Project